



Beaumont School

Austen Way St Albans Hertfordshire AL4 0XB t: 01727 854726

www.beaumontschool.com e: admin@beaumont.school

Headteacher: Mr M Atkinson e: head@beaumont.school

June 2025

Dear Parent/Carer,

GCSE Media Studies – Non-Examined Assessment (NEA)

We are writing to inform you about your child's Non-Examined Assessment (NEA) for GCSE Media Studies, which forms an essential part of their qualification and contributes **30% of their final GCSE grade**.

Students have recently selected their NEA brief from the options set by the exam board: **magazine production** or **film marketing**. They are now approaching the final stages of the planning process, which includes researching similar products, drafting their Statement of Aims, and beginning to develop their initial ideas using software such as Photoshop.

Early and consistent engagement with the NEA has proven to be a key factor in helping students achieve successful outcomes and positive marks ahead of their final two externally assessed exams in Year 11. With this in mind, we would like to share the following key dates to support students in managing their time effectively:

Key NEA Deadlines

- **Friday 27th June 2025** – Complete planning and submit the first draft of the Statement of Aims
- **Friday 18th July 2025** – Submit an early version of the media product (no original images required at this stage)
- **Friday 24th October 2025** – Submit completed first draft of the media product
- **Friday 19th December 2025** – Submit final version of both the Statement of Aims and the media product

Support for Students

Students will be supported in a variety of ways throughout the NEA process:

- **During lesson time** this summer term, they are working on research, planning, drafting their Statement of Aims, and beginning to use Photoshop to start developing their product.
- In **Autumn Term of Year 11**, **coursework clinics** will run in Media classrooms during lunchtimes, typically **four days a week**, offering drop-in support.
- These clinics will be staffed by Media teachers and Sixth Form Media students who can provide feedback, advice, and technical guidance.
- Students will also receive **feedback on their first draft** after completing their **mock exams in November**.
- Clinics will continue to run until the **final hand-in date in December**.
- All information regarding the NEA is posted on Google Classroom.





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Expectations

To stay on track and make the most of the support available, we ask that all students:

- **Meet all deadlines** set by their Media teacher.
- **Capture original images** for their NEA **before returning to school in September**, as this is a requirement of the assessment.
- Attend coursework clinics when they can.

Thank you for your continued support in helping your child succeed in Media Studies. If you have any questions or concerns, please do not hesitate to contact Mr Wallace (Head of Media) via the school admin email address.

Yours sincerely

Trevor Wallace
Head of Media

