



MEDIA STUDIES (A Level)



“Media Studies opens up your understanding of how things work, how people become informed - or misinformed - and how the myths and ideologies that govern all our lives are created and sustained.”

Course Content and Assessment

This specification is designed to widen your intellectual horizons through the analysis of both global and historical media. The course will foster your development of critical and reflective thinking to encourage engagement in the critical debates surrounding contemporary media. You will study the media in an academic context and apply the knowledge and understanding gained to the process of creating your own media productions.

Specification: OCR Media Studies (H409) [OCR Media Studies Specification](#)

UNIT	EXAM	CONTENT OVERVIEW
Media Messages	70 marks 2 hours Written paper 35%	<p><u>Section A: News and Online Media</u> This section consists of two linked in depth studies that focus on contemporary news in the UK, requiring you to explore how and why newspapers and their online counterparts are evolving as media products, and the relationship between both online and offline news.</p> <p><u>Section B: Media Language and Representation</u> You will explore media language and representation in the following media forms:</p> <ul style="list-style-type: none"> • magazines • advertising • music videos
Evolving Media	70 marks 2 hours Written paper 35%	<p><u>Section A: Media Industries and Audiences</u> You will explore media industries and audiences for:</p> <ul style="list-style-type: none"> • Radio • Video games • Film <p><u>Section B: Long Form Television Drama</u> You will engage in one in-depth study of television as an evolving, global media form. You will study one complete episode of a contemporary English language long form TV drama and one complete episode of a non-English language long form TV drama</p>
Making Media	60 marks Non Examined Assessment 30%	You will create a cross-media product in response to a brief set by OCR,

Preferred Qualities and Qualifications

A strong and critical interest in the media is essential for students taking this course. The creative *Making Media* element requires you to be self-motivated; capable of working independently; and willing to put in additional hours outside of your lessons. It is an essay-based subject and suits students who have flourished in subjects like English Literature or History. Literacy skills are equally important to assist in structuring the longer and more discursive written responses. You also need to be confident to contribute and discuss ideas within the classroom environment. Therefore, a minimum of a grade 6 in GCSE Media (if you studied the subject at KS4) or grade 6 in GCSE English is required for this course.

Future Pathways

You can go onto study Media, TV or Film at University as a practical degree, a theoretical degree or a combination of the two. This can lead to a very broad range of professions in media, film and journalism. A good degree in a subject like Media Studies can also develop a wide range of transferable skills including analysis, visual communication, problem solving, as well as communication, presentation and organizational skills.