

# Economics & Business Department

## 6<sup>th</sup> form courses

### A Level (from Sept 2015)

- **ECONOMICS**
  - (EDEXCEL ECONOMICS A Specification)
- **BUSINESS ECONOMICS**
  - (EDEXCEL ECONOMICS B Specification)

### BTEC (from Sept 2016)

- Level 3 Extended Certificate in Business (Single Award)
  - PEARSON/ EDEXCEL

### GCSE Results

#### 2018

- A\* - A (9-7) 36.8 %
- A\* - C (9-4) 100%

#### 2017

- A\* - A (9-7) 30%
- A\* - C (9-4) 92.5%





# Welcome

to our

## Economics and Business Department

### *Sixth Form Information Evening*



# Economics “A” & Business Economics “B”

## A Level

- **Economics is recognised as a “hard” subject by the Russell Group of Universities in its “Informed Choices” document.**
- **The subject possesses a long, established theoretical basis, which develops core academic skills.**
- **A strong foundation in Maths as well as the ability to write with fluency is essential for students to have success on this course**



# Economics A Level (Specification A)

**Year 1 - Introduction to microeconomics and macroeconomics.**

**Microeconomics is the branch of economics which seeks to explain how firms and individuals make choices in a world with scarce resources.**

**Macroeconomics is the branch of economics which seeks to explain trends in the wider economy and how the government can influence these trends.**

- Unit 1: Introduction to markets and Market Failure
- Unit 2: The UK economy performance and policies

# Economics A Level (Specification A)

## Year 2

This year provides a more comprehensive understanding of key economic topics and develops knowledge on the global economy and the labour market.

- Unit 3: Business Behaviour and the Labour market
- Unit 4: The Global Economy

**Students will complete three exams at the end of the second year for the full A level or two papers for the AS.**

Students will be assessed through examinations which require multiple choice and long-answer questions.

# Economics Results at Beaumont 2016

- **A2 Results 2018**

- A\* - A 52.6 %

- A\* - B 84.2%

- A\* - C 100%

- **A2 Results 2017**

- A\* - A 45.5%

- A\* - B 72.8%



# **DESTINATIONS FOR A level Economics Students**

- **Leeds, Economics & Geography**
- **Nottingham, Management**
- **Cardiff, Economics**
- **Bristol, Economics**
- **Bristol, Economics and Politics**
- **Birmingham, Economics**
- **Lancaster, Economics & Politics**



# Business Economics A Level (Specification B)

## **Year 1 Markets, Consumers and Firms**

Market economy and how market forces shape the way in which firms meet consumer demand

How firms raise the finance they need and measure their performance.

## **Year 1 The Wider Economic Environment**

Business growth , competitive advantage , productive efficiency

How consumers are influenced by and respond to changes in prices and incomes.

Global issues, fluctuations in the economy ways governments respond to threats and changes with micro- and macro-economic policies.



# Business Economics A Level (Specification B)

**Year 2 you move on to study:**

**The Global Economy** – Students will learn about the market economy and how market forces shape the way in which firms meet consumer demand, how firms raise the finance they need and how they measure their performance.

**Making Markets Work** – This theme helps students to explore how firms can become more competitive. It introduces them to the wider international and economic environment in which firms operate.

## **ASSESSMENT:**

Students will complete three exams at the end of the second year for the full A level or two papers for the AS.



# Business Economics Results at Beaumont

- **A2 Results ( Economics B) 2018**

- A\* - A 35.5%

- A\* - B 76.5 %

- A\* - C 94%

- **A2 Results ( Economics B 2017)**

- A\* - B 30%

- A\* - C 80 %



# University Destinations for A-Level Economics and Business Students

- Leeds, Economics and Geography
- Liverpool, International Business with a year in industry
- Exeter, Economics with Industrial Experience
- Reading, Geography and Economics
- Nottingham Trent, Business
- Newcastle, International Marketing and Management
- Brunel, Finance and Accounting
- Hertfordshire, Business Economics



# Pearson BTEC Level 3 Extended Certificate in Business

360 GLH

Equivalent in size to one A Level.

4 units of which 3 are mandatory and 2 are external.

Mandatory content (83%).

External assessment (58%).

Result	A Level Equiv	UCAS Tarrif
D*	A*	56
D	A	48
M	C	32
P	E	16

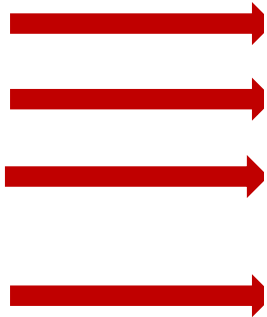
The Extended Certificate is for learners who are interested in learning about the business sector alongside other fields of study, with a view to progressing to a wide range of higher education courses, not necessarily in business-related subjects.

It is designed to be taken as part of a programme of study that includes other appropriate BTEC Nationals or A Levels.



# Pearson BTEC Level 3 Extended Certificate in Business

Pearson BTEC Level 3 National Extended Certificate in Business				
Unit number	Unit title	GLH	Type	How assessed
<b>Mandatory units – learners complete and achieve all units</b>				
1	Exploring Business	90	<b>Mandatory</b>	Internal
2	Developing a Marketing Campaign	90	<b>Mandatory Synoptic</b>	External
3	Personal and Business Finance	120	<b>Mandatory</b>	External
<b>Optional units – learners complete 1 unit</b>				
8	Recruitment and Selection Process	60	<b>Optional</b>	Internal
14	Investigating Customer Service	60	<b>Optional</b>	Internal
22	Market Research	60	<b>Optional</b>	Internal
23	The English Legal System	60	<b>Optional</b>	Internal
27	Work Experience in Business	60	<b>Optional</b>	Internal



# Pearson BTEC Level 3 Extended Certificate in Business

Y12 EXTERNAL Unit 2 May

Y13 EXTERNAL Unit 3 Jan

(one resit available in Y13 Summer)

Y13 INTERNAL Unit 1 and 8  
(course-work)

Unit	Type
Unit 2: Developing a Marketing Campaign	<ul style="list-style-type: none"><li>• A task set and marked by Pearson and completed under supervised conditions.</li><li>• Learners will be provided with a case study two weeks before a supervised assessment period in order to carry out research.</li><li>• The supervised assessment period is a maximum of three hours and can be arranged over a number of sessions in a period timetabled by Pearson.</li><li>• Written submission.</li><li>• 70 marks.</li></ul>
Unit 3: Personal and Business Finance	<ul style="list-style-type: none"><li>• Written examination set by Pearson.</li><li>• 2 hours.</li><li>• 100 marks.</li></ul>

- You will be prepared for the assignment and will be given a hand in date.
- There will be no 'interim feedback', you must work independently
- There **MAY** be an opportunity to re-submit your work to make improvements following formal feedback
- If you are granted a re-submission, you will have 15 days to complete the work.
- This course is suitable only for those students who can organise their work schedule effectively.

# Business BTEC Results at Beaumont

## 2018

- **78.6% of students achieved Merit or Higher**
- **83% of students met or achieved over their target grade**

## 2017

- **70% of students achieved D\*D\* or D\*D**
- **100% of students achieved Merit or Higher**



# University Destinations BTEC Business Students

Many of our BTEC students have gone on to study at university, start apprenticeships or enter employment.

- Nottingham Trent, Business Management and Marketing
- Nottingham Trent, Textile Design
- Fashion Retail College, Marketing and Communication for Fashion
- East Anglia, History with Foundation Year
- Aberystwyth, Marine and Freshwater Biology
- Norwich University of Arts
- Southampton, Business Management
- Manchester Metropolitan, Accounting and Finance







Thank you for listening – please come and ask questions  
Departmental Teaching Staff

Mrs Austin

Mr De Kort

Ms Dundjerovic

Miss Hassan

Ms Sharma

